

JOSE BONILLA GÓMEZ

WEB DEVELOPER | WEB DESIGNER

Cali, Colombia | [behance.net/josetgomez](https://www.behance.net/josetgomez) | abletonuserid@gmail.com

Multidisciplinary creative with solid experience in web development and graphic design. Specializing in the design and implementation of front-end interfaces with a UX/UI focus and visual strategies for e-commerce. Analytical mindset centered on user behavior with meticulous attention to detail.

DESIGN & MULTIMEDIA

HTML + CSS	WordPress + Elementor	Adobe Photoshop +After Effects
JavaScript + React + Next.js	Shopify, WooCommerce	Figma

KEY ACHIEVEMENTS

- **Purrfect Hire:** Implemented a cost-effective CRM leveraging multidisciplinary JavaScript coding skills, generating savings of \$8 USD per user over six months.
- **Kamilo Sanclemente:** Developed an interactive press kit for one of LATAM's most renowned electronic music artists, featuring an intuitive user experience (UX) and a highly aesthetic user interface (UI).

PROFESSIONAL EXPERIENCE

Purrfect Hire - Product Manager	Marzo 2023 - 2025
• Designed, implemented, and deployed a website and job application system (ATS) for talent management and curation. • Designed, implemented, and evaluated goal achievement during the CEO's maternity leave, earning a promotion to Product Manager. • Collaborated strategically with multidisciplinary teams focused on organizational culture and psychology.	
Mountain Venture Web Designer	Feb 2021 - Dec 2023
• Designed reusable interface components for the booking management system using a methodology that enabled design scalability and web application optimization. • Collaborated with creative design teams utilizing design thinking and brainstorming methodologies.	

EDUCATION

Servicio Nacional de Aprendizaje (SENA)	2020 - 2026
• Diploma in Quality Software Processes • Diploma in Graphic Design • Diploma in Computer Architecture • Diploma in JavaScript	

ADDITIONAL INFORMATION

- **Languages:** Spanish (Native), English (B2 - Upper Intermediate).
- **Other Certifications:** Child Psychology, Dinosaur Paleobiology, Product Management.
- **Awards:** Performance and Culture Ambassador at Purrfect Hire (2024).